

To Sponsors of the Rails to Trails of the Withlacoochee, Inc. Ride:

On Sunday, October 2, 2016, The Rails to Trails of the Withlacoochee, Inc. (RTW, Inc.) will host its 22th Annual Bike Ride. This annual bike ride, held on the Withlacoochee State Trail, is considered one of the premier cycling events in the state of Florida attracting both local and out of state riders. We expect 1,000 cyclists to participate in this ride. This is the ONLY dedicated fund raising ride event that the Rails to Trails of the Withlacoochee, Inc. sponsors each year.

The Rails to Trails of the Withlacoochee, Inc. is a non-profit Citizen Support Organization dedicated to the enhancement of the Withlacoochee State Trail. At 46 miles long, the Withlacoochee State Trail is one of Florida's longest paved trails and is considered one of the top trails in the country with trail rider ship numbering in the 400,000 range.

Over the past year, RTW, Inc. helped fund many trail projects including building new picnic tables for the trail pavilions and repairing the gazebo roof in Floral City. RTW, Inc. funded a blower to keep the trail free of debris and a tree trimming crew to cut back sections the volunteers could not complete. In addition to the many projects and repairs, RTW, Inc. funds tools and equipment for the many volunteers who donate thousands of man hours to help maintain and beautify the Trail.

RTW, Inc. is in need of sponsorships and donations for this ride and is asking the business community for support. RTW, Inc.'s tax exempt number is **19-07-018447-85c/ FEIN #59-3028987**. **100% of net proceeds from the ride will go to continuing the work of the Rails to Trails of the Withlacoochee, Inc. volunteer group.**

The benefits you will receive as a sponsor for this event will vary depending on the level of your support. Please see the chart on the reverse side of this letter for details of the benefits provided for the following levels of support.

PRESENTING SPONSORS: \$2500
PLATINUM SPONSORS: \$1000
GOLD SPONSORS: \$500
SILVER SPONSORS: \$250
BRONZE SPONSORS: \$150
**GOODWILL SPONSORS: donations are always gratefully
accepted and donors will be recognized on the day of the ride.**

We are also in need of: (1) items to be given as door prizes; (2) food items to be used on the day of the ride and/or (3) small items and/or product samples which will be made available to each registrant.

As a Sponsor you have the opportunity to help with the ongoing work of the Rails to Trails of the Withlacoochee, Inc. Thank you for your consideration and participation. If further information is needed or if you would like to meet to discuss this matter, please call Linda Reiland, (352)637-6191, ride-sponsor-coord@rttwst.org.

PLEASE NOTE: the cutoff date for your business name to appear on the back of our ride T-shirt is August 24, 2016.

Sincerely,

THE BIKE RIDE COMMITTEE

<i>Levels of Sponsorship/ Features</i>	Goodwill Donations	Bronze \$150	Silver \$250	Gold \$500	Platinum Sponsor \$1000	Presenting Sponsor \$2500
• Your company name will appear on a special display board in the registration area.	X	X	X	X	X	X
• Your company name will be printed on the back of the ride t-shirt.		X	X	X	X	X
• You will receive our electronic newsletter (upon receiving your email address).			X	X	X	X
• You will be a corporate member of the Rails to Trails of the Withlacoochee, Inc. Citizens Support Organization.			X	X	X	X
• Your advertising banner will be displayed on ride day at the main trail head in Inverness. Banner provided by company.			X	X	X	X
• Your sponsorship level will be recognized in our newsletter and the local paper.			X	X	X	X
• The print size of your company name will be larger on the back of the ride t-shirt.			X	X	X	X
• Your company LOGO will be printed on the back of the ride t-shirt. The LOGO of the largest donor at this level will be at the top of the shirt.				X	X	X
• Your company name will be on a sign recognizing it as a PLATINUM SPONSOR of a SAG (food & drink) stop and a photo of that location and the sign will appear on our Rails to Trails of the Withlacoochee, Inc. web site for one year.					X	X
• The event publicity will read "Presented by 'your company's name'". Example: The Rails to Trails of the Withlacoochee, Inc. Annual Bike Ride is presented by 'your company's name'".						X
• Complimentary ride registrations will be given to this sponsorship level.						X

Please circle the level of sponsorship you are donating toward and send your check to:

Rails to Trails of the Withlacoochee, Inc., 6170 S. Sunway Pt., Floral City, FL 34436

Our tax exempt number is **19-07-018447-85c/ FEIN #59-3028987**. **100% of net proceeds from the ride will go to maintaining and adding amenities to our Trail.**

We **thank you** for your support and look forward to working with you.

Sincerely,

Linda Reiland, RTW, Inc. Sponsorship Chair
352-637-6191 ride-sponsor-coord@rttwst.org