

# Friends of the Withlacoochee State Trail, Inc.

## Logo Design Contest

### Purpose

Rails to Trails of the Withlacoochee has become The Friends of the Withlacoochee State Trail! We need a new logo that reflects who we are as we move into the future. We are challenging everyone who loves the Withlacoochee State Trail to create one.

### Guidelines

- The logo MUST be the original work of the submitter.
- The logo must include the words “Friends of the Withlacoochee State Trail”.
- All submissions must be submitted as JPEG files, no smaller than 1920 pixels on the longest side. File resolution of 300 ppi/dpi. The maximum file size is 3MB.
- For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS), or winner must be willing to work with a graphic artist to complete this process.
- The design may utilize up to four colors (black and white count as colors), though the logo will also be reproduced in black and white.
- Contestants are advised to avoid gradients and half-tones.
- The logo should be visually appealing on both small and large scales.
- The logo may not include photographs.
- The logo may be created using any medium, including computer drawing programs, but of course, all images incorporated in the design must be original, with no clipart or dingbats.
- Title your logo file with your name. (ie.: FirstName.LastName.JPG)

**Submission Deadline:** March 31, 2021, 12:00 noon EST. Only entries received by this deadline will be considered.

### Participation

The competition is open to all. Artists under 18 years of age must have a parent/legal guardian’s signature.

### Submission

Download or scan this entire document, and attach the signed document with your entry. Entries must be emailed to [Withlacoochee.events@gmail.com](mailto:Withlacoochee.events@gmail.com).

### Judging

A panel comprised of representatives of the Friends of the Withlacoochee State Trail, Inc., and graphic artists from the community will assess all entries and decide on a winner. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. The decision of the judges will be final.

## Copyright

The Friends of the Withlacoochee State Trail, Inc., will acquire ownership of all entries by assignment of copyright, and entrants will disclaim any trademarks and without limitation all other rights related to their design(s). By submitting a logo for entry in the competition, the designer acknowledges that he/she is the person who created the logo and is the rightful owner. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright.

## Prizes

One winner will receive a framed certificate, a one-year membership to the Friends of the Withlacoochee State Trail, and a T-shirt bearing their logo design, as well as \$50 Gift Certificate to The Wired Bird in Brooksville, and \$75 GC to Applebee's. They will also be featured on our Facebook page.

**Friends of the Withlacoochee State Trail, Inc. is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.**

Artist's Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I have read, fully understand, and will comply with the rules and conditions of this contest. I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded to the winner. I understand that the Friends of the Withlacoochee State Trail, Inc. may declare my design the winner and revise/edit/change it to better serve their purposes, or they may decide not to adopt it as their official logo. I do hereby release, remise, waive, and forever discharge the Florida Department of Environmental Protection, and the Friends of the Withlacoochee State Trail, Inc., together with their officers, agents, officials, volunteers, and employees, from any and all liability, claims, demands, actions or causes of action whatsoever arising out of my participation in this contest.

Signature \_\_\_\_\_ Date \_\_\_\_\_

(If under 18) Parent/Guardian name/signature \_\_\_\_\_

Parent/Guardian email \_\_\_\_\_